

PRESERVE

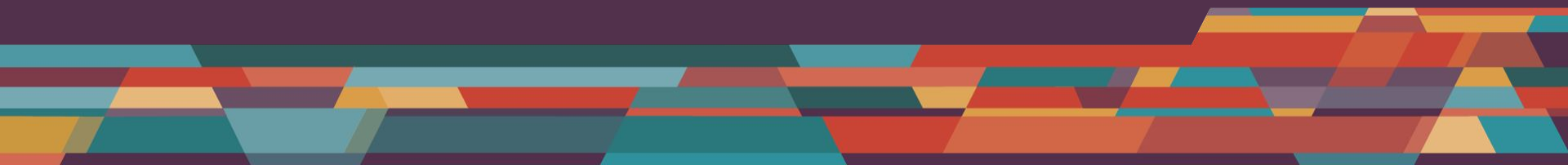


SPONSORSHIP OPPORTUNITIES

MAY 14-17, 2025

PHOENIX, ARIZONA

PRESERVEAZ.ORG






PRESERVE ARIZONA is the face of Arizona's statewide preservation conference and awards celebration. Its direct call to action reflects the urgency of our values and the imperative to protect our state's irreplaceable cultural resources.

This year's conference will be headquartered at the ASU Downtown Phoenix Campus with other events and tours held nearby. Join us as we renew our commitment to preserving Arizona.



The background is a complex, abstract composition. It features a large, light-colored triangular area on the left filled with intricate, interlocking geometric patterns in shades of brown and tan. To the right, a large, dark brown triangle contains a prominent white spiral. The bottom of the image shows a row of stylized, overlapping circular shapes in yellow, orange, and blue, some with internal patterns. The overall style is reminiscent of mid-century modern or tribal art.

PRESERVE ARIZONA is the state's premier preservation conference that brings together a spectrum of preservation professionals, advocates, architects, policy leaders, elected officials, and interested residents.

>> Our website provides much more detail about the conference, past and present!



POST 41



“...the historical and cultural foundations of the Nation should be preserved as a living part of our community life and development in order to give a sense of orientation to the American people...”

Preamble, National Historic
Preservation Act



The 2025 conference theme is “Preservation,
Education, and Innovation”

The conference will be centered at the ASU
Downtown Phoenix Campus as we seek to pursue
new methods to train the next generation of
preservation professionals and new collaborative
partners to elevate and innovate preservation efforts
statewide.



A place for everyone

Our 2025 Sponsorship Program provides your organization the opportunity to participate on a variety of levels, offering you the flexibility to purchase the recognition that best suits your budget and promotional needs.



Benefits of partnership

- ◆ Make key contacts with Arizona's preservation leaders and build relationships with attendees
- ◆ Strengthen awareness of your brand or product with industry leaders
- ◆ Share your organization's name and logo, with clickable links to your website and social media information on conference materials
- ◆ Demonstrate your commitment to Arizona's heritage and support of Arizona's preservation community

Who attends?

PRESERVE ARIZONA is one of the country's most popular conferences of its kind, boasting two full days of programming, offering professional continuing education credits when available.

Content is tailored to working professionals in the disciplines:

- ◆ Historic preservation
- ◆ Archaeology
- ◆ Cultural resource management
- ◆ Architectural planning

Content is also targeted to people who value historic preservation and archaeology:

- ◆ Non-profit organizations
- ◆ State and local boards and commissions
- ◆ Site Stewards
- ◆ Volunteers

The laws of attraction

- ◆ Programming is designed to engage state and local elected leadership as well as leaders and staff from Arizona's 22 Native American tribes, who have a special relationship to Arizona's heritage resources.
- ◆ The three days of general programming is supplemented by a half-day of pre-conference workshops, for which registration is limited.
- ◆ The Governor's Heritage Preservation Honor Awards recognize excellence in preservation and archaeology activities at a special luncheon. The Elisabeth Ruffner Keystone Award for Community Leadership honors a local preservation advocate who has contributed to their communities' quality of life, sense of place, and heritage appreciation.
- ◆ The conference also offers tours of historic places in Phoenix.

BENEFITS AT A GLANCE	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Copper \$1,500	Patron \$500
Company name, address, and contact information in Conference app	◆	◆	◆	◆	◆
Event signage	Logo	Logo	Logo	Name	Name
Verbal recognition at Conference	◆	◆	◆	◆	◆
Recognition on website	Logo & link	Logo & link	Logo & link	Name & link	Name & link
Sponsor conference attendance for an emerging preservationist	Sponsor 3 attendees	Sponsor 1 attendee	Sponsor 1 attendee	Sponsor 1 attendee	Sponsor 1 attendee
Exhibit table at conference	◆	◆	◆	◆	
App advertisement	Custom content	Logo and link to web	Logo and link to web	Logo and link to web	
Full conference attendee registrations	6	4	3	2	
Post on social media	Editorial campaign with boosted post	Exclusive post and thank you	Thank you		
Dedicated event sponsorship	Opening reception or awards lunch	plenary session	Beverage break or breakfast		
Event introduction	◆	◆	◆		
Collateral placement at Governor’s Awards	◆	◆			
2-minute promotional video before plenary session OR Live product demonstration	◆	◆			
Introduce Keystone Award	◆	◆			
Exclusive VIP Event	◆				

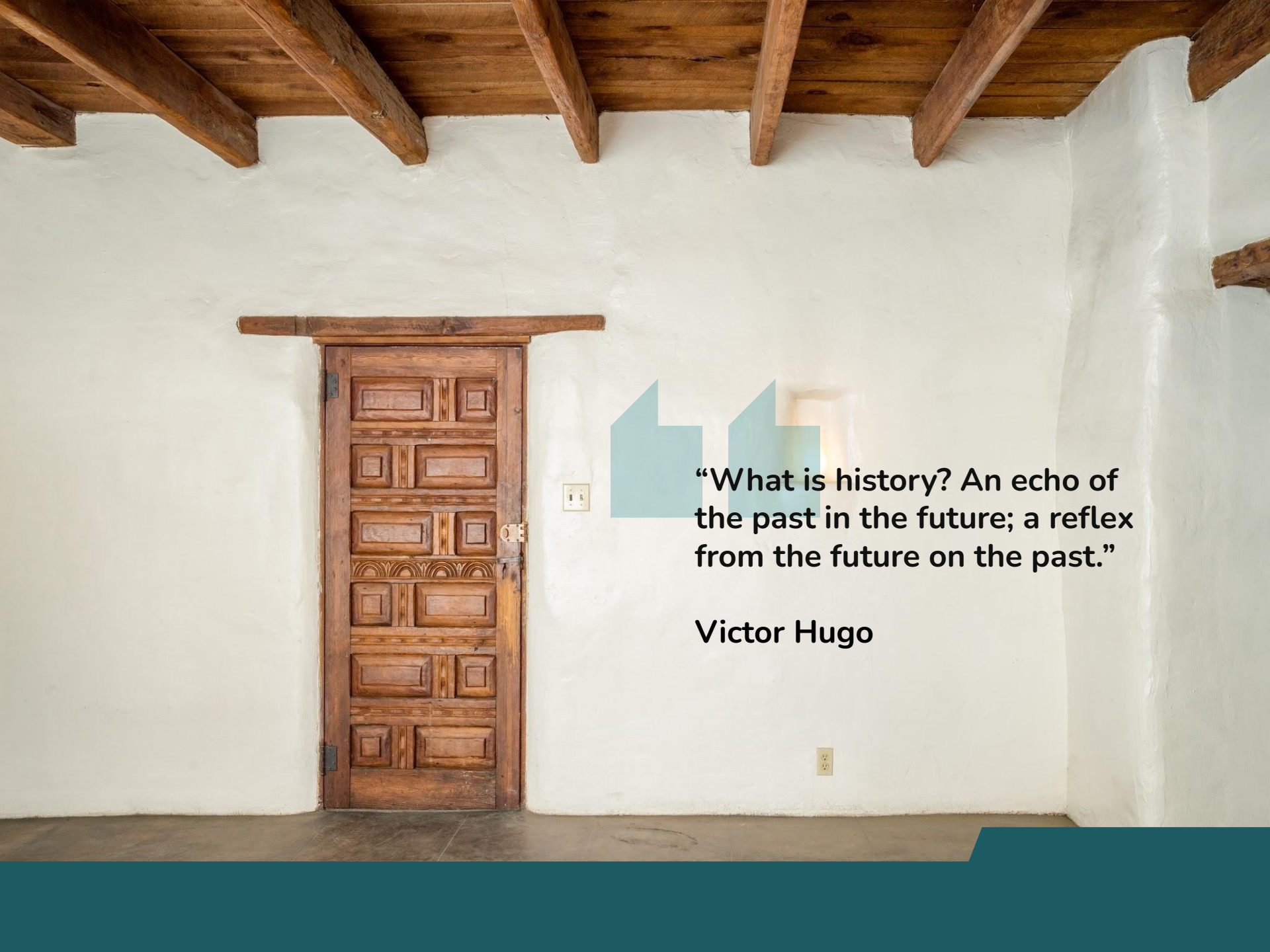
BENEFIT	DETAILS	> CLICK TO START YOUR APPLICATION
Company name, address, and contact information in Conference app	Each attendee uses the Preserve AZ app to read about speakers, locate events and plan their schedule. There is a dedicated directory for reaching out to Sponsors.	
Event signage	Conference events use signage to display the location, times and speakers for events. Your company logo will be prominently placed on select signs.	
Verbal recognition at Conference	Before large events such as luncheons or keynotes, we thank each of our sponsors verbally while displaying logos on the screen.	
Recognition on website	Company logo or name will display in the Sponsors section of preserveaz.com after the conference	
Sponsor conference attendance for an emerging preservationist	Help young and emerging preservationists attend the conference at no cost to them. This initiative promotes equity in communities of greatest need	
Exhibit table at conference	One staffed or unstaffed six-foot table or a substitute of your choice on the conference’s exhibition floor for display of your materials or sample. There will also be room for a backdrop or easels.	
App advertisement	The conference app has a rotating display area for sponsor logo display. The higher the level of support, the more frequently the logo will display in rotation. When clicked, the logo drives traffic to your company website. Gold level sponsor will have a special landing page of custom content.	
Full conference attendee registrations	The higher the level, the more of your team may attend. Name tags will identify your team members as sponsors.	
Post on social media	Let us give a shout out to your company on social media, with attribution using your @username to drive traffic to your own social feeds. The higher the level, the more exclusive and editorial the post will become.	
Dedicated event sponsorship	A large event will be promoted as exclusively sponsored by your company with appropriate logo placement on signage and recognition in the conference app.	
Event introduction	A member of your organization may introduce an event, live on stage.	
Collateral placement at Governor’s Awards	Place promotional packets or swag at every seat at the awards luncheon.	
2-minute promotional video before plenary session OR Live product demonstration	Capture the attention of our audience at the plenary session and get your ideas or products in front of our assembled guests.	
Introduce Keystone Award	Take the stage and introduce an award that highlights achievements in the host city’s community.	
Exclusive VIP Event	Network in a more intimate, targeted social group just for distinguished guests.	

To support Preserve Arizona's sustainability goals, as much information and materials as possible will be published online and in PDF format.

You may print and mail the form at the end of this document or you may...

➤ [CLICK TO START YOUR
ONLINE APPLICATION](#)





**“What is history? An echo of
the past in the future; a reflex
from the future on the past.”**

Victor Hugo

**Thank you for joining us for the
heritage conversation of the year!**



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